

Újpest Town Center Masterplan



- Project number** · 159
- Project name** · Újpest Town Center Masterplan
- Location** · Újpest, District 4
- City** · Budapest
- Country** · Hungary
- Type** · international competition, buyout
- Site area** · 23133 m²
- Gross floor surface** · 120860 m²
- Footprint** · 19352 m²
- Project** · 2008
- Project team** · Saša Begović, Marko Dabrović, Tatjana Grozdanić Begović, Silvije Novak, Paula Kukuljica, Nives Krsnik Rister, Leon Lazaneo, Eugen Popović
- 3D** · Freya



3LHD project for a polyvalent multifunctional new city centre Újpest in Budapest, Hungary received mention at the international competition. The centre is located along the Váci Road, the main road of north Pest, Szabadaság public Park and Danube promenade. The object was to create a new city centre active 24/7, space pleasant for work and leisure. The analysis of the 19th and 20th century urban matrices forms the base for the development of the concept in two ways. The ground for generating public areas and out of which nine towers with different heights and functions rise was thus created. On the other hand, the layout flexibility is enabled with the universal core as the base for development of different usages from business to hotel, restaurant and shopping.

Various silhouettes seen from different points in the city reduce the overall effect of a big mass and respond to the different contextual conditions. At the same time, previously neglected area forms a new city vista. The nine vertical elements are carefully grouped regarding pedestrian corridors and functions of each building and zone. New volumes have enough distance between them so that every volume has enough light and quality organization of space. Plans of all verticals are very flexible so in the further development they can be transformed regarding a different function, according to the client's needs.

